Statistics for the Public Good

Purpose: Our purpose is to deliver statistics for the public good; informing the UK, improving lives and building for the future.

Outcomes

More responsive approach to user needs on priority issues.

SO: (1)

Improved user access to analytical tools and critical data.

SO: (2)

Better quality statistical outputs.

SO: (3)

Improved economic and social statistics production processes.

SO: (4)

Improved internal systems and reduced technical debt.

SO: (5)

A more efficient, effective and sustainable organisation.

SO: (6)

Increased accessibility of outputs resulting in more public engagement.

SO: (7)

A more diverse and inclusive organisation.

SO: (8)

Impacts

Increased proportion of decision-making and debate is informed by ONS statistics.

The reputation of the ONS is enhanced.

Users are more satisfied with ONS statistics.

The ONS is more resilient and future-proofed.

Strategic objectives key (SO)

Radical:
- (1) Priority analysis
- (2) Priority data

Ambitious:
- (3) Quality national statistics
- (4) Transformed economic and social statistics

Sustainable:
- (5) Future tools
- (6) Sustainable business model

Inclusive:
- (7) Accessible outputs
- (8) One ONS culture